



REQUEST FOR SPONSORSHIP

It's a go! The Creston Valley Cruisers are once again holding their very popular **Airport Drag Races**.

The race will be on the Blossom Festival weekend, **Sunday, May 19, 2024**.

To ensure another successful event, we are looking for sponsors to support us. Depending on the package you choose, you'll receive different levels of recognition (listed on the back page).

Sponsor Packages:

- Copper: \$250
- Bronze: \$500
- Silver: \$1,000
- Gold: \$1,500
- Diamond Lane Sponsor: \$2,000 (FILLED)

Having your agreement and payment in by **MAY 10** ensures that you'll be included in the sponsor 'Thank You' recording that will be played throughout the race.






























Please contact me at 403-540-4327 if you have any questions.

Thank you for your consideration.

A handwritten signature in black ink, appearing to read "Fred Crane".

Fred Crane, President
Drag Race Coordinator
presidentcvcruisers@gmail.com

SPONSOR PACKAGES

	Copper \$250	Bronze \$500	Silver \$1,000	Gold \$1,500	Diamond \$2,000
Sponsor logo on club website					
Sponsor logo on club Facebook page					
Advertising (local social media)					
General mention by announcer					
Logo linked to sponsors website (as applicable)					
Hourly mention by announcer					
Logo on Drag Race poster					
Radio mention					
Lane sponsor (2 available)					

Note: If you supply a banner, it will be hung in full view of the spectators.



SPONSORSHIP AGREEMENT

This agreement was entered into on _____,
between the Creston Valley Cruisers and _____.

As per the *Request for Sponsorship*, the sponsor will pay the Creston Valley Cruisers
\$_____ for the _____ sponsor level for the Creston
Valley Cruisers Airport Drag Races on **Sunday, May 19, 2024**.

- The level of acknowledgement and promotion of the sponsor is as outlined in the *Sponsorship Request*.
- Monies will not be refunded if the event is cancelled due to circumstances beyond the Creston Valley Cruisers' control.
- The Creston Valley Cruisers do not imply any liability or responsibility in our relationship with you as a sponsor other than as outlined in this agreement.
- You agree that the Creston Valley Cruisers can use your intellectual property to promote the event (e.g., print, radio, social media platforms).
- The sponsorship is not transferable.
- If the deliverables in the sponsorship level change in any way, the Creston Valley Cruisers will immediately notify you in writing.
- Information not addressed in this agreement is governed by the contract laws of British Columbia.

President, Drag Race Coordinator
403-540-4327

(Sponsor)

- I would like a receipt.
- Payment by e-transfer to treasurercvcruisers@gmail.com
- Cheques can be made out to:
Creston Valley Cruisers
401 33 Ave S
Creston, BC V0B 1G1